



**PICKLEBALL
FESTIVAL 2024
September 17, 2024**

**Worldgate Athletic Club & Spa
13037 Worldgate Drive
Herndon Va. 20170**

The Shepherd's Center of Northern Virginia is a volunteer-based organization dedicated to promoting and supporting purposeful, independent living for mature adults through volunteer opportunities, transportation assistance, support services, lifelong learning and cultural enrichment opportunities

*** Include your business card in our Community Services Guide for \$100**

Levels of Sponsorship	Joint press release announcing partnership in local press	Retractable banner with logo present at all events or logo displayed in zoom tile at virtual events	Video Clip announcing partnership on SCNOVA and Partner's website & Social media	Special event sponsor presence-exclusive marketing table & opportunity to speak at the event	Name/logo recognition & promotion of your events in our newsletter, E-Blasts & social media	Tickets to events & zoom invites for virtual events	Name, Logo, hyperlink & contact info on SCNOVA Website & Social media	Coordinated volunteer opportunities for your company employees	All ads will be in color only (no black & white)
Visionary \$10,000	✓	✓	✓	4 Events	Unlimited Events	10	✓	✓	Full page
Strategic \$5,000			✓	2 Events	2 Events	6	✓	✓	Full page
Community \$2,500			✓	1 Event	1 Event	4	✓	✓	Full page
Premier \$1,000						2	✓	✓	Half page
Benefactor \$500						1		✓	Quarter page
Patron \$250								✓	Quarter page

***All tiers receive: An SCNOVA presentation to your company's employees about our services and programs that may be beneficial to them and swag bags with specialty items!**



shepherd'scenter

OF NORTHERN VIRGINIA

All proceeds from the event will benefit the Shepherd's Center of Northern Virginia (SCNOVA), a non-profit organization dedicated to providing programs and free services for mature adults. SCNOVA is a 501 c(3) organization. All contributions for sponsorships are tax deductible under applicable laws.

Sponsorship

The Shepherd's Center of Northern Virginia is supported by local businesses, individuals, community organizations, congregations and grants. Benefits of becoming a sponsor include:

- An opportunity to give back and support local older adults
- Targeted outreach
- Improving company image and heightened visibility in the community

Sponsor Sign Up -----

- | | | |
|---|--|--|
| <input type="checkbox"/> Visionary \$10,000 | <input type="checkbox"/> Strategic \$5,000 | <input type="checkbox"/> Community \$2,500 |
| <input type="checkbox"/> Premier \$1,000 | <input type="checkbox"/> Benefactor \$500 | <input type="checkbox"/> Patron \$250 |

Contact Information (Please print clearly)

Company Name: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Address: _____

Commitment Signature: X _____



Please complete and mail along with a check payable to:

Shepherd's Center of Northern Virginia

Address: 541 Marshall Dr. SW
Vienna VA. 22180

703-281-0538

Logo/Advertisement Information

FULL PAGE: (8" x 5" LIVE AREA)

Payment And Artwork Due by August 1st.

Email your print-ready JPEG or PNG format ad to:

Communications@scnova.org

Dimensions of Community Guide: 8.5 X 5.5"

1/4 margin space for all ads.

Please size your ad accordingly

1/2 PAGE HORIZONTAL - 5" X 3.875"

1/4 PAGE - Business card size

*Email all \$100 business cards submissions. No physical copies will be accepted.